

Energy Efficient Water Heating

Be Environmentally Responsible Without Sacrificing Comfort.

energySMART
A Virginia Natural Gas program



When it's time to take a shower you want hot water and you want it fast. That's what you get when you use a high efficiency natural gas water heater. Natural gas heats water quickly and efficiently, meaning you have hot water when you need it, without wasting energy or money.

And because natural gas is clean-burning, you get hot water with limited waste including almost zero sulfur oxide emissions. High efficiency natural gas water heaters conserve

energy, reducing greenhouse gas emissions and reducing energy bills.

There's never been a better time to save money on a new natural gas water heater. Learn how to take advantage of all the incentives available on a new, energy-efficient, water heater by reviewing the information on the back of this page.



Tankless Water Heaters

- ▶ Tankless water heaters heat water on-demand, meaning you'll **almost never run out of hot water** and won't pay to keep a large tank of water continually heated.
- ▶ Experts say that, for a family of four, a natural gas tankless water heater can **pay for itself in approximately five years** and that's before accounting for any rebates or tax incentives.
- ▶ By heating water only when you need it, ENERGY STAR® qualified tankless water heaters can cut your energy consumption by 30% which can translate to **saving up to \$100 per year on gas bills** compared to a tank-style model.



Tank-Style Water Heaters

- ▶ Choose an ENERGY STAR qualified gas tank-style model with a .62 energy factor or greater and save about \$30 a year on your energy bill. **Over the 13-year average lifetime of the water heater that's about \$390.**
- ▶ Since many natural gas water heaters work without power, you can **enjoy a hot shower even when the power goes out.**
- ▶ To help reduce water waste, install low-flow showerheads and faucet aerators to **conserve water and reduce your energy costs.**
- ▶ As part of our energySMART program, we offer **rebates on high-efficiency natural gas appliances** and other energy efficiency measures to help you reduce your energy consumption.

For full program details, please visit
virginiannaturalgas.com/energysmart

 Virginia Natural Gas™
An AGL Resources Company

 Natural Gas™
Comfortable. Responsible.

Save on High Efficiency Water Heating Equipment

Act Now to Enjoy Additional Savings.



Behind heating and cooling, water heating is the second largest energy expense in the home - meaning that a high efficiency water heater can help reduce your overall energy consumption.

A tankless water heater only heats water as needed - eliminating the energy used to continually warm a tank of water. A high efficiency tankless water heater can cut your energy consumption by 30% or more.

If you're looking to stay with a tank-style water heater, new ENERGY STAR® tank-style water heaters can cut about \$30 a year off of your energy bills - over the life of the unit, that can add up to significant savings.

And there's never been a better time to get a high efficiency water heater. With rebates from Virginia Natural Gas and federal tax credits on tankless models, hot water is more affordable (and efficient) than ever.

Be energySMART.▶

Maximize your savings by taking advantage of all rebates and incentives

Tankless Water Heater Incentives

\$500 Rebate

▶ **Get started with a high efficiency rebate from energySMART**

Get a **\$500 REBATE** on a high efficiency tankless water heater. Just be sure to choose a natural gas tankless water heater with an energy factor of .82 or greater to qualify for the energySMART rebate. More information and additional terms and conditions are available at virginiannaturalgas.com/energysmart.

\$1,500 Rebate

▶ **You may be eligible for up to \$1,500 in federal tax credits**

Federal tax credits are available for 30% of the cost of the tankless water heater - **UP TO \$1,500**. If your tankless water heater qualifies for an energySMART rebate, it may qualify for the federal tax credit. Information is available at energystar.gov and irs.gov.

Tank-style Incentives

\$150 Rebate

▶ **Get started with a high efficiency rebate from energySMART**

Get a **\$150 REBATE** on a high efficiency tank-style water heater. Just be sure to choose a water heater with an energy factor of .62 or greater to qualify for the energySMART rebate. More information and additional terms and conditions are available at virginiannaturalgas.com/energysmart.

Programs apply to residential customers of Virginia Natural Gas who have a current gas account in good standing. Full program details are available at virginiannaturalgas.com/energysmart.

For full program details, please visit
virginiannaturalgas.com/energysmart

