



COE 2010 Revised Criteria

Beginning in the 2010 awards year, the categories are as follows:

- **Individual:** working alone with no regular and/or ongoing “assistance” from any other HRRRA member
- **Small Team:** total 2-3 licensed HRRRA members working together
- **Large Team:** total 4-5 licensed HRRRA members working together
- **Mega Team:** total 6+ licensed HRRRA members working together

Status Declaration:

Beginning in 2010, each and every HRRRA member must declare his/her COE “status” as of March 31 of each calendar year to his/her Broker/Owner or Managing Broker, who is to record, retain and update as applicable (to show the changes in business model) the status of each agent in the office, in list form, until after the awards ceremony in the following year. The Broker/Owner or Managing Broker shall certify, by his signature, at the March 31 date and future dates of any changes in status, the validity of the information. The “status list”, with updates, shall be supplied to HRRRA no later than April 15 and again along with the COE applications from his/her office/company. The “status” would be either operating as an Individual, with no regular or on-going assistance in any capacity from another HRRRA member, or as part of a Team, a Large Team or a Mega Team.

Team Status:

A Team Leader or Team Member, in that capacity for the first 90 days of the year, will retain his/her specific level team status for the remainder of the year, even if the team is reduced in number or disbanded and he/she works alone for the remaining months of the year. If the Team increases in number to the next category for 90+ *cumulative* days during the year, his/her status will officially move up to the next level, which should be noted on the Broker/Owner’s or Managing/Broker’s “status list”. After March 31, the “90 *cumulative* days” rule will apply for the remainder of the year.

Individual Levels:

		Units	(2009 Criteria)
Bronze	\$120,000	28+	(\$120,000)
Silver	\$170,000	40+	(\$170,000)
Gold	\$230,000	54+	(\$230,000)
Platinum	\$350,000	82+	(\$350,000)

Small Team Levels (2-3 members):

		(2009 Criteria)
Bronze	\$180,000	(\$180,000)
Silver	\$240,000	(\$240,000)
Gold	\$330,000	(\$330,000)
Platinum	\$430,000	(\$430,000)

Large Team Levels (4-5 members):

		(2009 Criteria)
Bronze	\$300,000	(\$300,000)
Silver	\$440,000	(\$440,000)
Gold	\$575,000	(\$575,000)
Platinum	\$700,000	(\$750,000)

Mega Team Levels (6+ members):

		(2009 Criteria)
Bronze	\$550,000	(\$300,000)
Silver	\$760,000	(\$440,000)
Gold	\$960,000	(\$575,000)
Platinum	\$1,150,000	(\$750,000)