

YPN presents

# Social Media Educational Series

Join YPN for part one of a four-part series designed to give you the tools needed to maximize your time and efforts by using the latest and most effective social media tools.

Speaker Damien Steiner Smith is the owner and founder of Guerrilla Social Media. He has an in-depth knowledge of real estate specific social networks, and believes in bringing the power of social media to all businesses in a simple, efficient and affordable way. Go to [www.guerrillasocialmedia.com](http://www.guerrillasocialmedia.com) for more information.

## February 15, 2010 - Part 1: Social Media Revisited



This session will cover the basics of all the major social media networks, while providing new, fresh information to the 'seasoned' individual. Come learn about all the major social networks such as Facebook, LinkedIn and Twitter, the benefits of blogging, what makes a complete profile, how to manage your contacts, friends, and/or fans, basic do's and don'ts, and the features and benefits of real estate specific social networks such as Trulia, Zillow, and Active Rain.

All sessions are from 10 a.m. to Noon and will be held at HRRR Headquarters.

### Prices

HRRR Members:  
\$10 per session

Non-Members:  
\$15 per session

\$30 for all 4 sessions  
if you register  
by Feb. 12

\$50 for all 4 sessions  
if you register  
by Feb. 12

Educational Series Sponsor



## REGISTRATION FORM - "Social Media Educational Series - Part 1" - February 15

Name: \_\_\_\_\_ Charge  VISA  MasterCard  DISC

Firm: \_\_\_\_\_ amt \$ \_\_\_\_\_

Address: \_\_\_\_\_ Card# \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Phone: \_\_\_\_\_ Signature: \_\_\_\_\_

E-mail\*: \_\_\_\_\_ or  Check enclosed (payable to HRRR)

\*It's HRRR's policy not to share or sell e-mail addresses. Check amt \$ \_\_\_\_\_ # \_\_\_\_\_



HAMPTON ROADS REALTORS® ASSOCIATION  
638 Independence Parkway, Suite 100, Chesapeake, VA 23320  
Phone: 757-473-9700 Fax: 757-473-9897 [www.CenterForRealEstate.com](http://www.CenterForRealEstate.com)

Copyright © 2010  
Hampton Roads  
REALTORS®  
Association.  
All Rights Reserved.