

YPN presents

# Social Media Educational Series

Join YPN for part one of a four-part series designed to give you the tools needed to maximize your time and efforts by using the latest and most effective social media tools.

Speaker Damien Steiner Smith is the owner and founder of Guerrilla Social Media. He has an in-depth knowledge of real estate specific social networks, and believes in bringing the power of social media to all businesses in a simple, efficient and affordable way. Go to [www.guerrillasocialmedia.com](http://www.guerrillasocialmedia.com) for more information.

## March 15, 2010 - Part 3: Advanced Social Media Strategies



Learn how to share information across social media sites to accelerate the growth of your industry and breed success. In this session, you will learn how to drive traffic to your website using advanced blogging strategies, and how to use real estate specific social networks to grow your business (such as Trulia, Zillow, and Active Rain). You will learn how to use Facebook as a sharing venue to get yourself noticed. We will also discuss Twitter as an educational resource, by using it to follow the right people and get into conversations that generate warm referrals.

All sessions are from 10 a.m. to Noon and will be held at HRRR Headquarters.

### Prices

HRRR Members:  
\$10 per session

Non-Members:  
\$15 per session

\$30 for all 4 sessions  
if you register  
by Feb. 12

\$50 for all 4 sessions  
if you register  
by Feb.12

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## REGISTRATION FORM - "Social Media Educational Series - Part 3" - March 15

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*\*It's HRRR's policy not to share or sell e-mail addresses.*

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638 Independence Parkway, Suite 100, Chesapeake, VA 23320

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